

dutch
design
house

PORTFOLIO

Branding
Agency



- Стратегия
- Айдентика
- Упаковка
- Коммуникация

ЭКСПЕРТИЗА



Производители напитков



FMCG



Страховые компании и банковский сектор



Корпорации



HoReCa

ПОДХОД



Креативное мышление



Заинтересованность в процессе



Международный опыт



Экспертиза по запросу



Рациональная ценовая политика



5

continents

20+

years

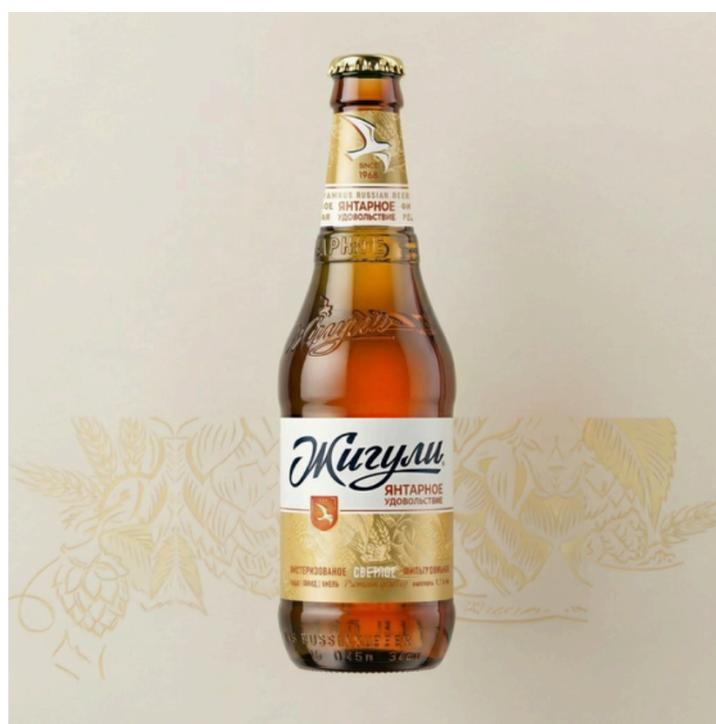
10+

industries





Brand:
Жигули



Packaging design
Portfolio management
Key Visual
“Brand Guardianship”



Brand:
Жигули
1968

Packaging design
KV Development
Rebranding



Brand:
ХАМОВНИКИ

Project: Brand development
and supervision

Packaging design
KV Development
Rebranding

BEFORE



AFTER



BEFORE



AFTER



Classic Crest and Traditional Font (All Varieties)



New Stylized Red Script and Identity (Current Style)

Brand:

ХАМОВНИКИ

Project: Brand development and supervision

Packaging design
KV Development
Rebranding



Brand:
FAHRENHEIT

Project:
 Fahrenheit Alkaline; Fahrenheit Vitamin Elderberry; Fahrenheit Vitamin Lemon; Fahrenheit Vitamin Strawberry; Fahrenheit Isotonic

Brand Concept and Strategy
 Development
 Portfolio Management
 Packaging Design



Brand:

FAHRENHEIT

Project: Medvedev

Collaboration

Collaboration with Brand
Ambassador - Daniil Medvedev

Tennis Player:

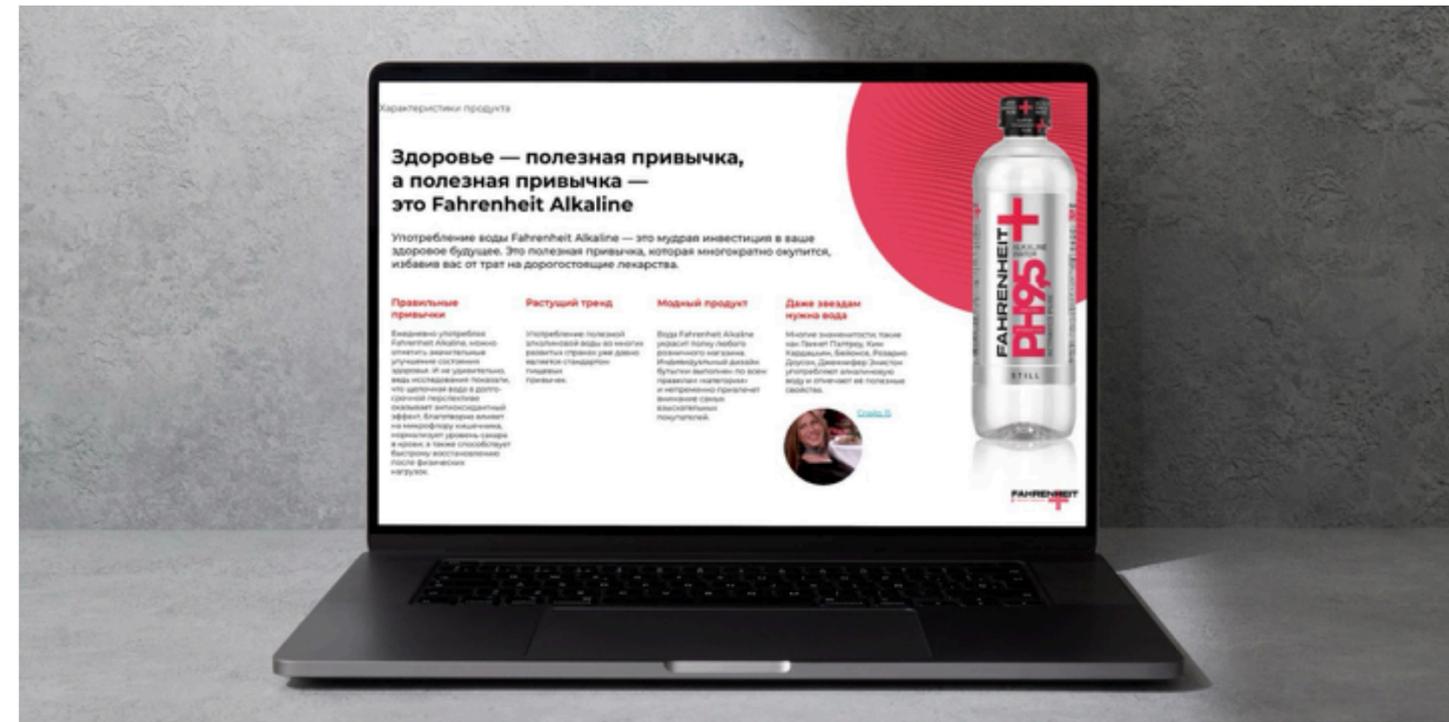
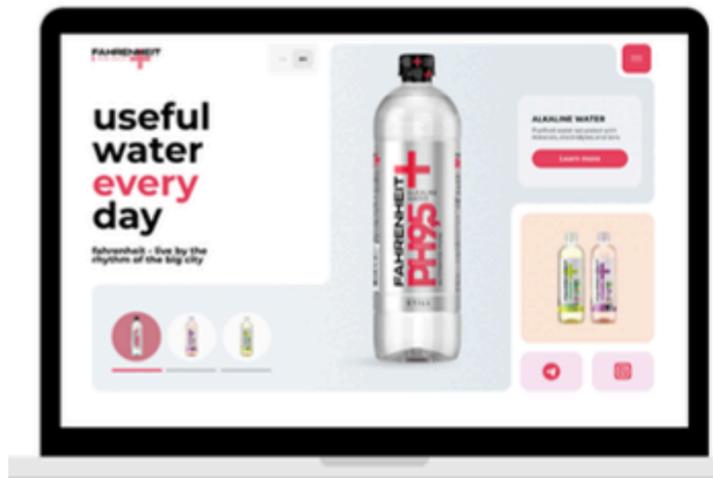
Photoshoot concept and
organisation

Packaging adaptation

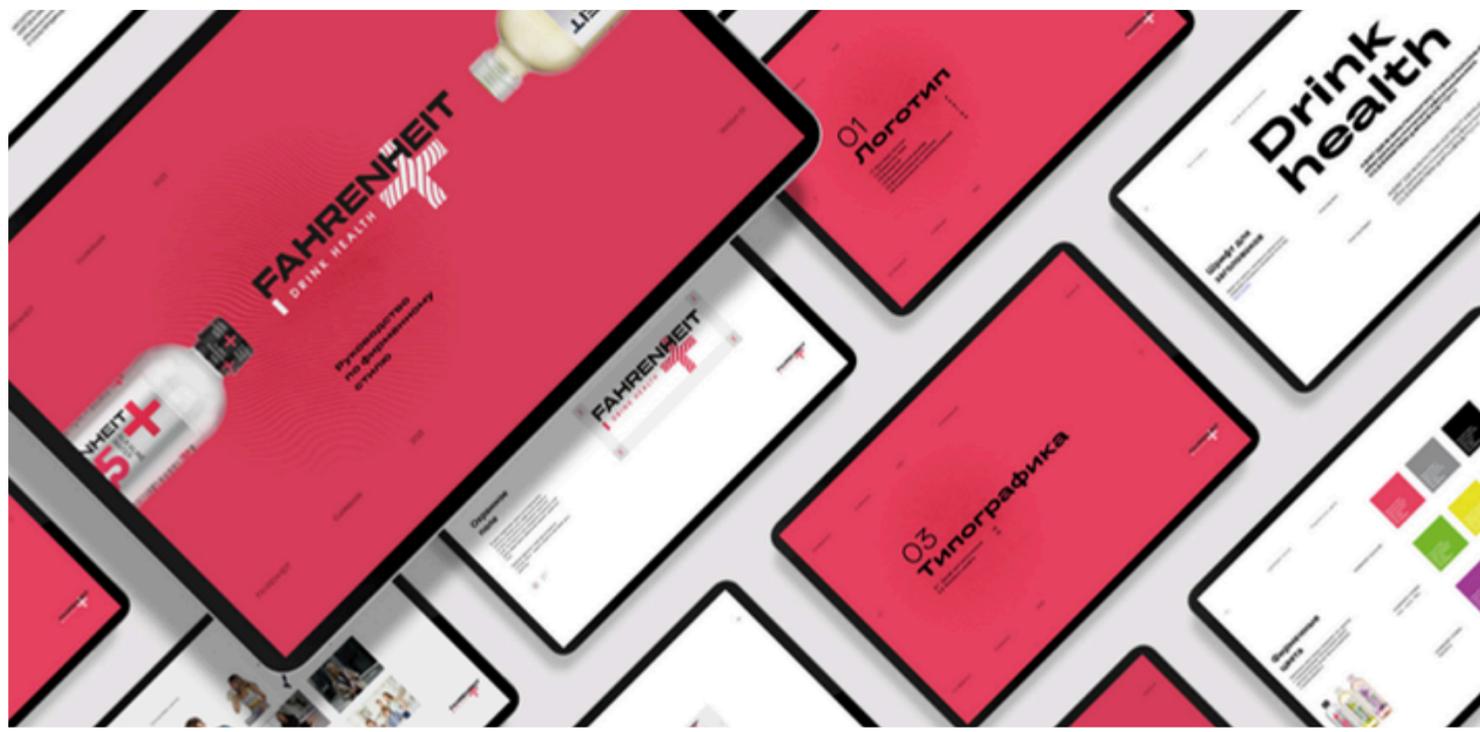


Brand:
FAHRENHEIT
 Project: FAHRENHEIT ISOTONIC

Packaging design development
 Communication and
 Key Visual Development



Brand:
FAHRENHEIT



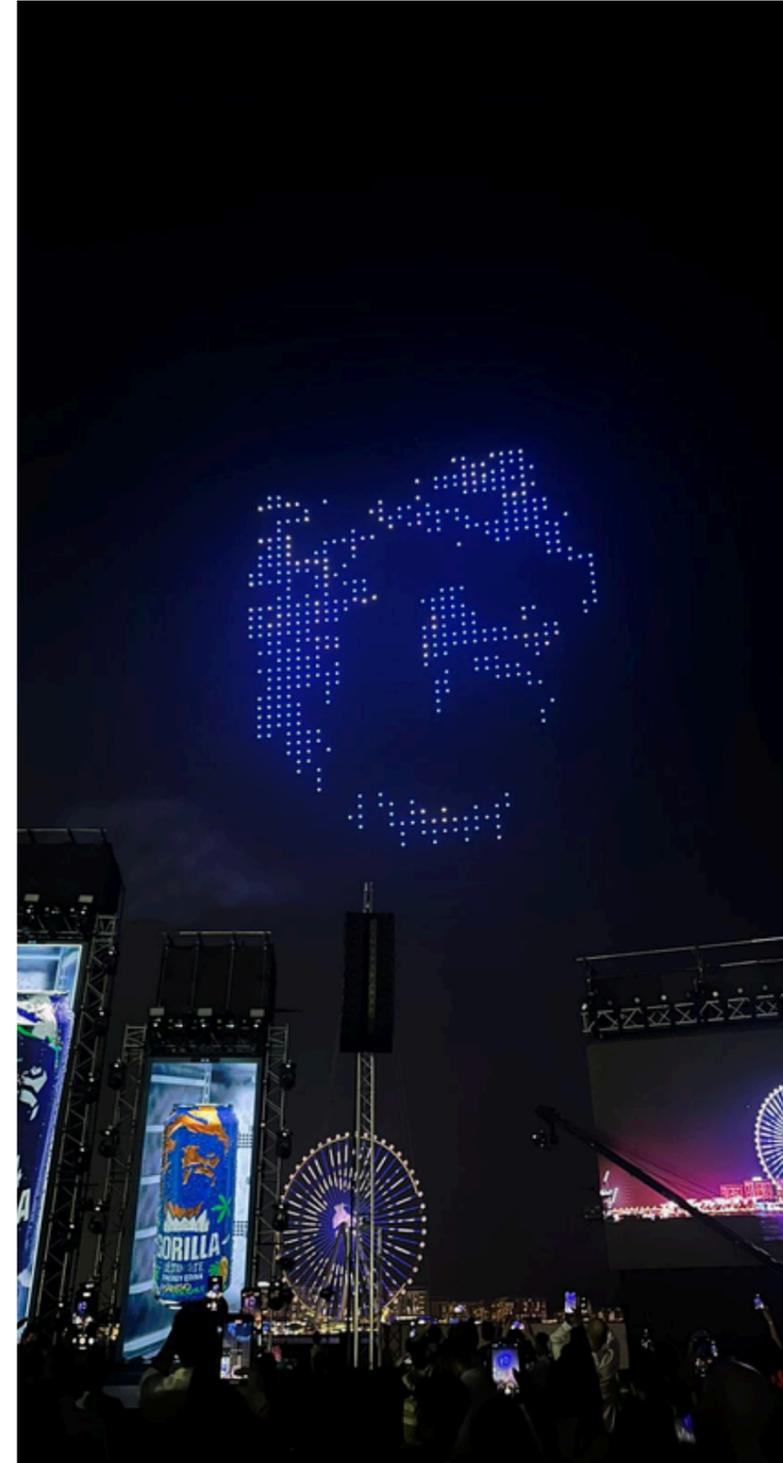
Website Design
 Brand Guidilenes Development



Brand:
GORILLA
GLOBAL LAUNCH



Brand Development
Packaging design
Rebranding



Brand:
GORILLA
GLOBAL LAUNCH

Brand Development
Packaging design
Rebranding





Brand:

GORILLA

CIS COUNTRIES

Project: GREEN BOOST,
TROPICAL PUNCH,
BANANAS

Brand Development

Packaging design

Key Visual Development

Brand book development



Brand:
**GORILLA
GUMMIES**
CIS COUNTRIES

Packaging design
KV development



Brand:
**NO LIMIT
ENERGY**



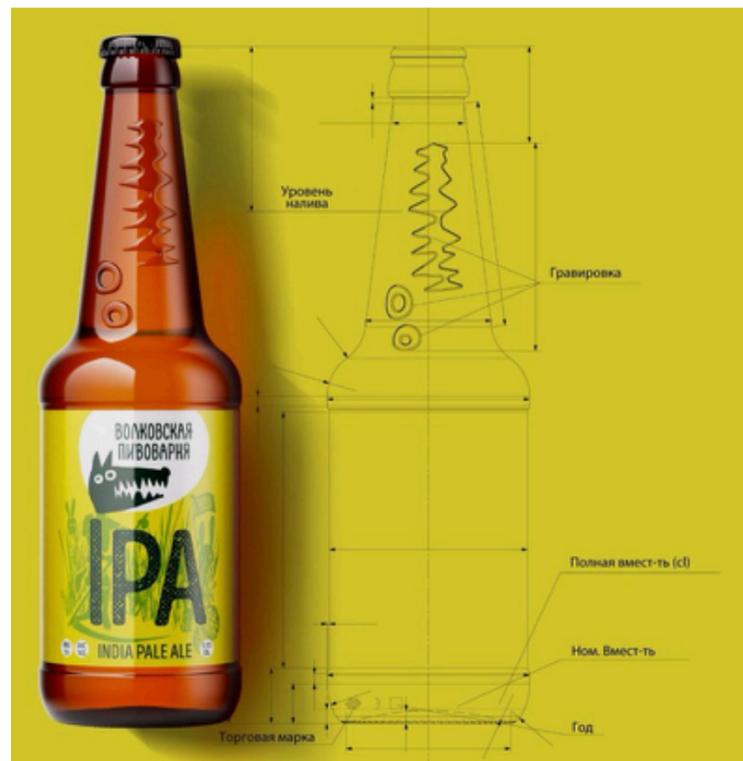
Brand strategy and repositioning
Packaging design
Sales deck development



Brand:
Волчок
Лимонады



Brand portfolio and strategy development
Packaging design
Restyling



Brand:
**Волковская
 Пивоварня**
 Project: CRAFT BREWERY

Packaging design
 Bottle shape development
 Brand communication



Brand:

Волковская Пивоварня



Brand Development
Packaging design
Brand book development



Brand:
5th Ocean



Packaging Design
 Key Visual Development



Brand:

Max&Jack's

CIS countries, CHINA



Brand concept development

Brand Development

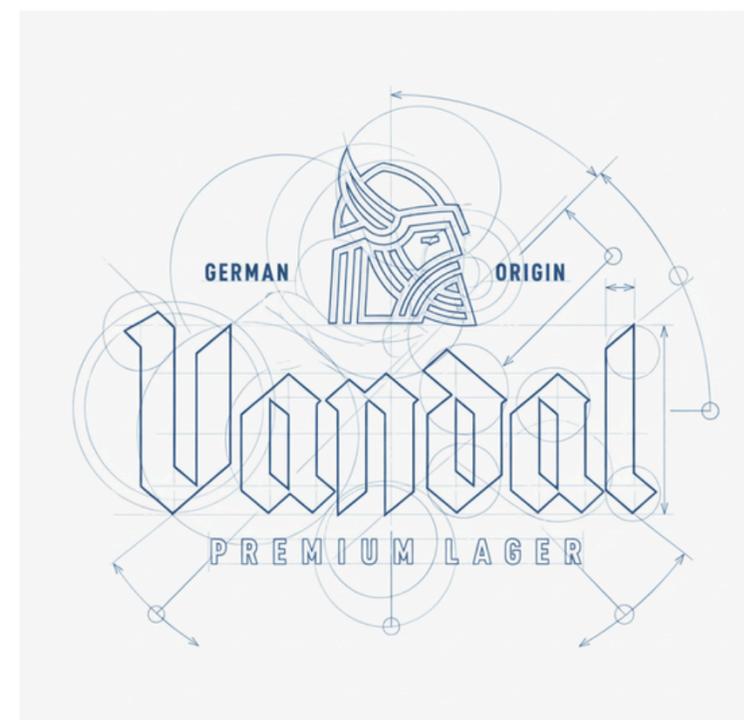
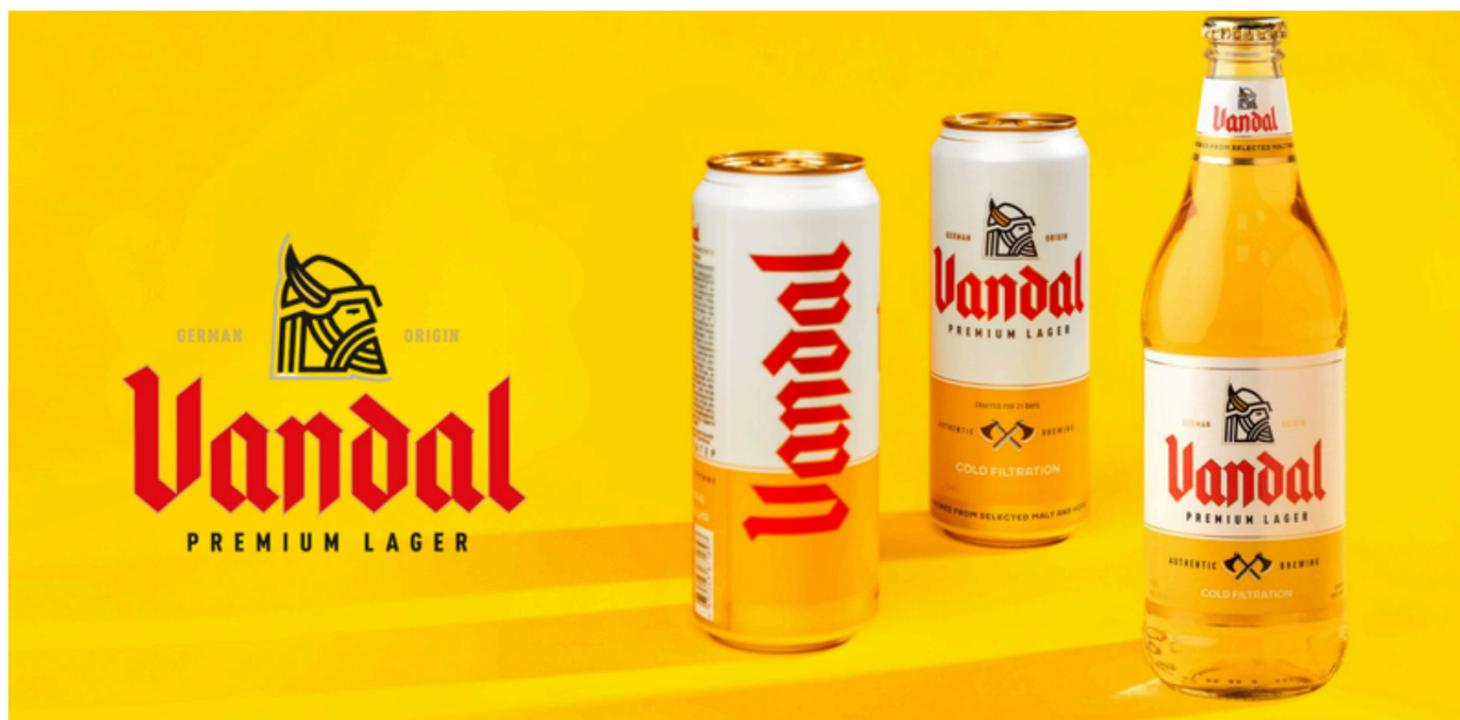
Packaging design



Category:

Beer

Project: VANDAL,
TREKHGORNOE



Brand Development
Logo and brand identity
Packaging design
Bottle shape development



Category:
Beer



Brand Development
Packaging design



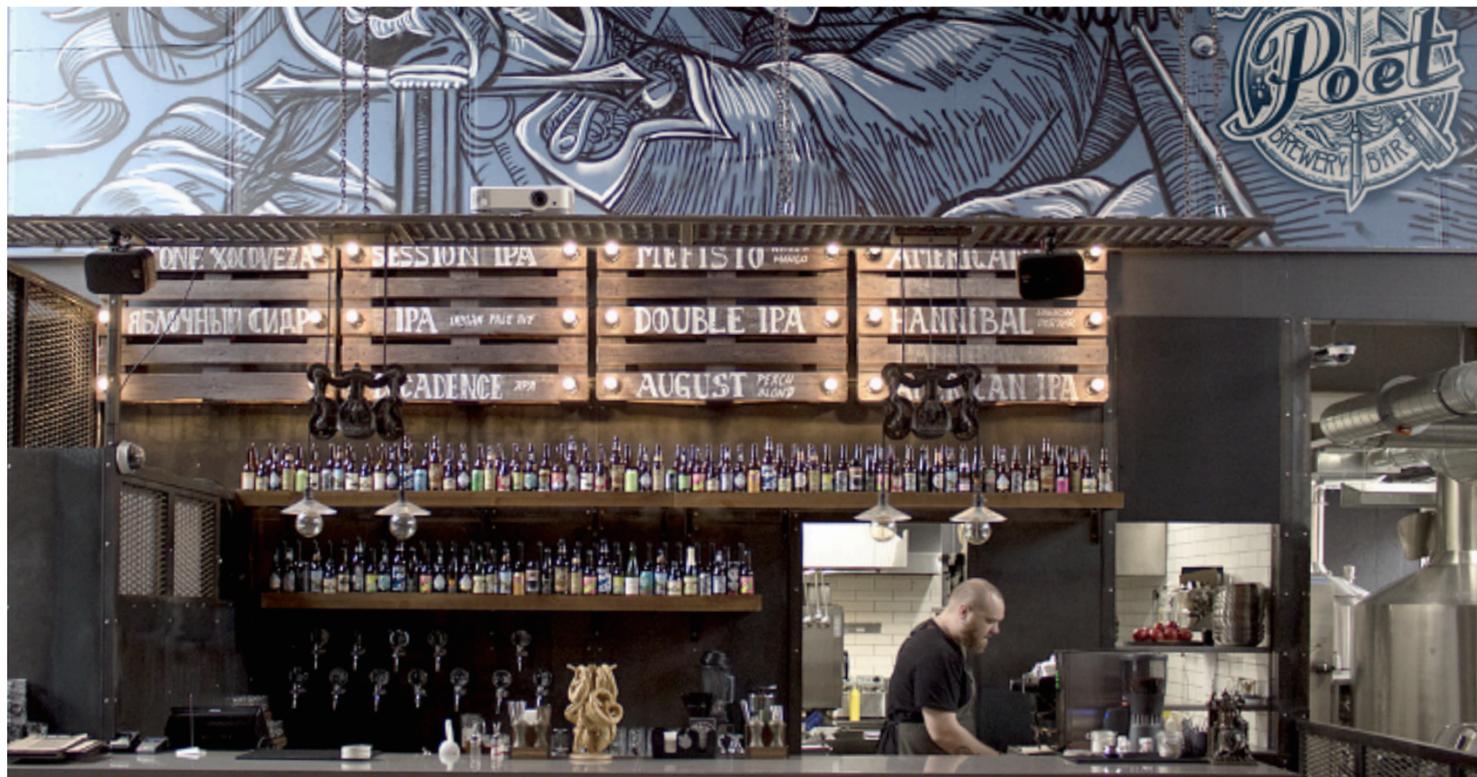
Category:
Beer



Brand Development
Packaging design
Interior design



Brand:
Poet
Brewery



Brand Development
Packaging design
Interior design



Brand:
Лидское

Packaging Design
KV Development





Brand:
Pabst Blue Ribbon

- Packaging Design
- Bottle Shape Development
- Brand Guidelines
- Key Visual
- POSM



Brand:
**Pabst Blue
Ribbon**

Key Visual Development



Category:
Vodka

Project: Packaging Design /
Bottle Shape Development



Three Sixty Vodka
Caviar Vodka
W Vodka
Mosaic



Category:
Wines

Project: Packaging Design



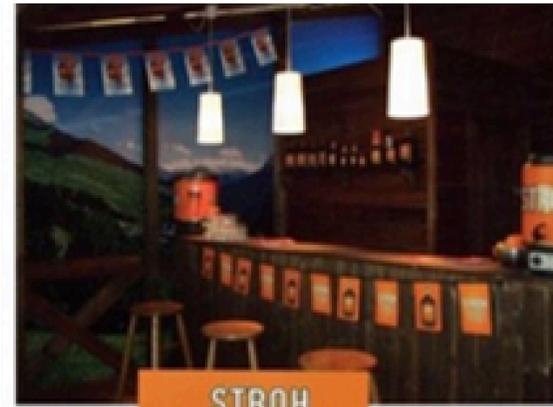
Strategy and positioning / BIG IDEA
Naming
Corporate identity
Packaging design



Category:
SPIRITS



Concept development
Packaging design
Supporting materials



Brand:
STROH

Packaging design
POSM
Promo



Category:

RTD КОКТЕЙЛИ

Brand Development
Packaging design



Category:

Б/А

Продукция

Project:

Packaging design



Brand:
BONCHA
VIETNAM

Brand Development
Packaging Design
Communication materials
Brand Book



Brand:
ABSEN
VIETNAM



Brand Development
Brand Positioning
Packaging design and Redesign



Brand:

REEVA

EUROPE

Project:

Rebranding:

Logo and Color Scheme Redesign

Packaging Design

Key Visuals For POS Materials



Brand:

Rollton & Petra

Russia / Kazakhstan

Logo and Color Scheme Redesign
Packaging Design
Key Visuals For POS Materials





Brand:

ДЫМОВ

Packaging Design

МИРАТОРГ



БЫСТРО
И УДОБНО



40 МИНУТ
И ГОТОВО



ЗАПЕКАЙТЕ
В ДУХОВКЕ



МИРАТОРГ

МИРАТОРГ



Мясо с гарниром
в одной упаковке!



1
БЫСТРО
И УДОБНО

2
ЗАПЕКАЙТЕ
В ДУХОВКЕ



3
40 МИНУТ
И ГОТОВО



Brand:

Мираторг

Packaging design / POSM



Brand:
Мираторг



Packaging design
POSM



Brand:
Napolact



Packaging Design
 KV Development



Category:
FMCG



Brand Development
Packaging design
KV development



Category:
FMCG

Project: Impresto /
Сбappo



Brand Development
Packaging design
Brand book development
Interior design

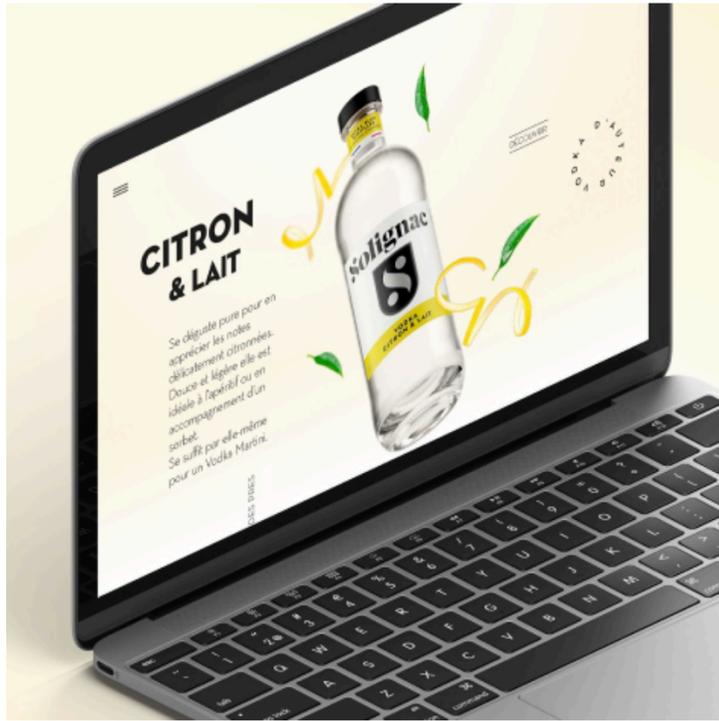


Brand:
RITUALS



Packaging design
Interior design (store)

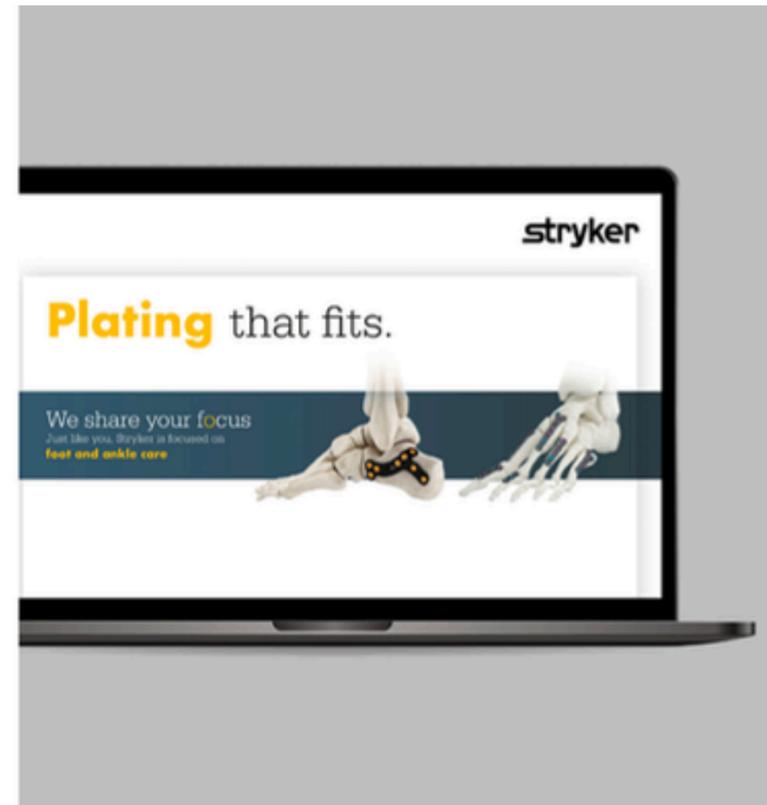
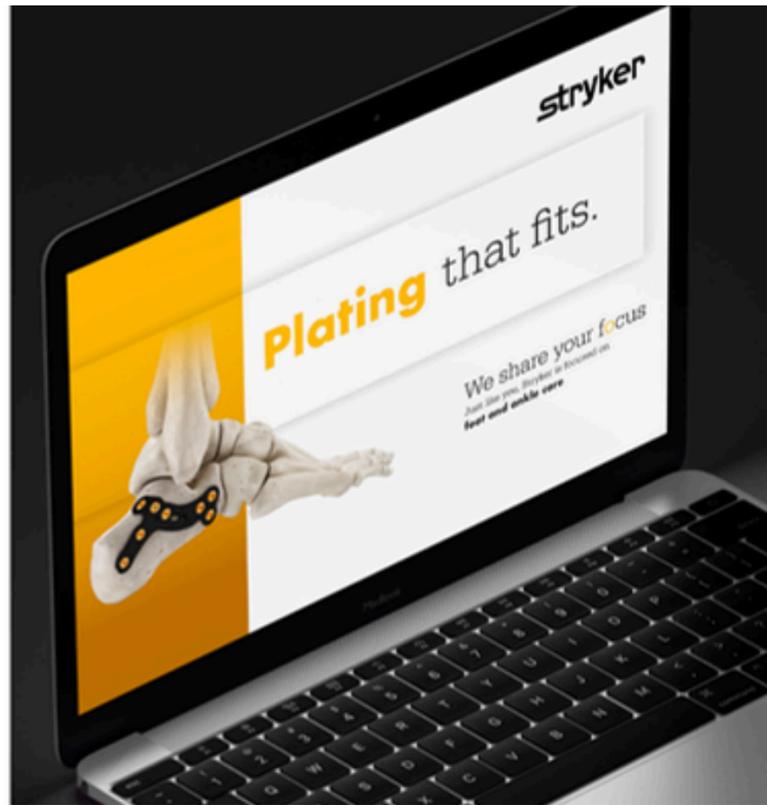




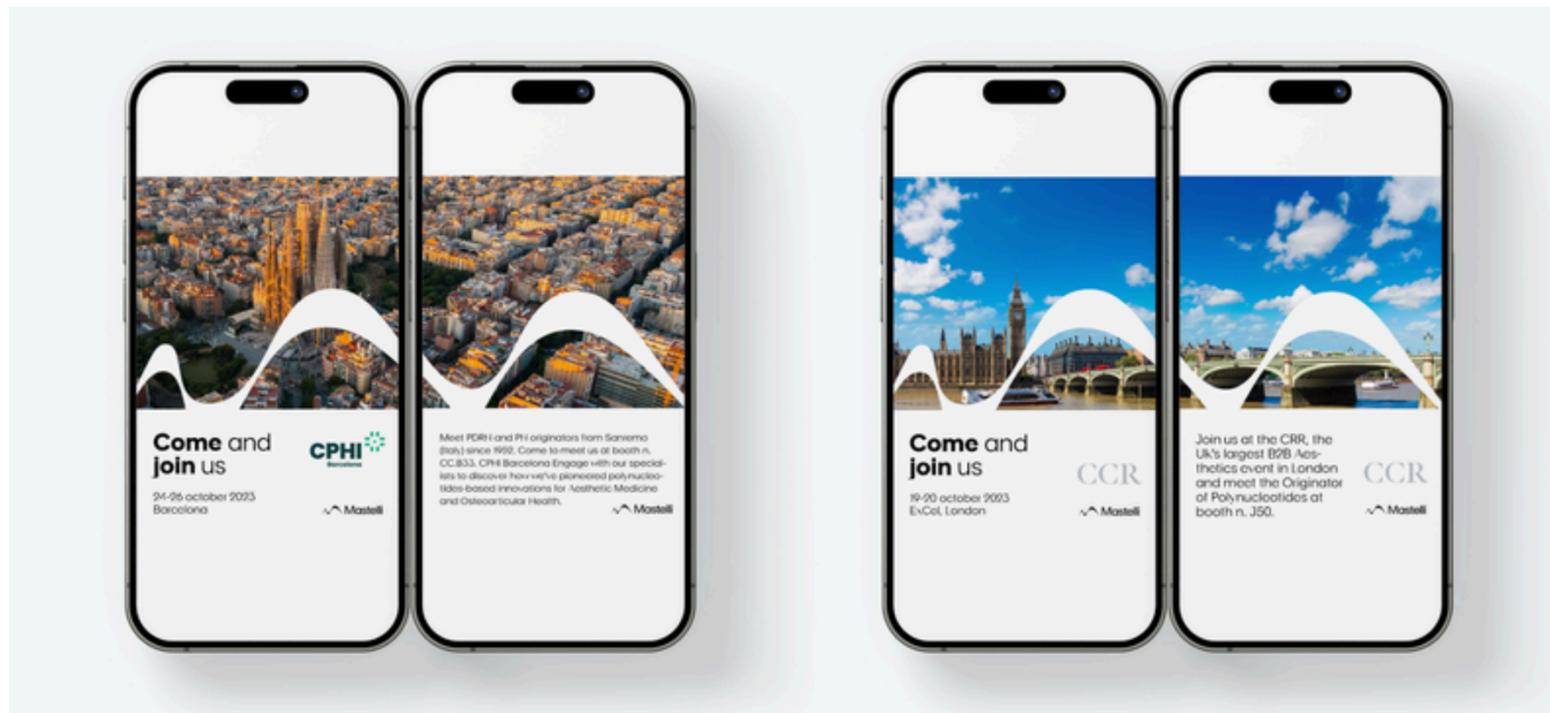
Brand:
SOLIGNAC



Website Design
Key Visual Development



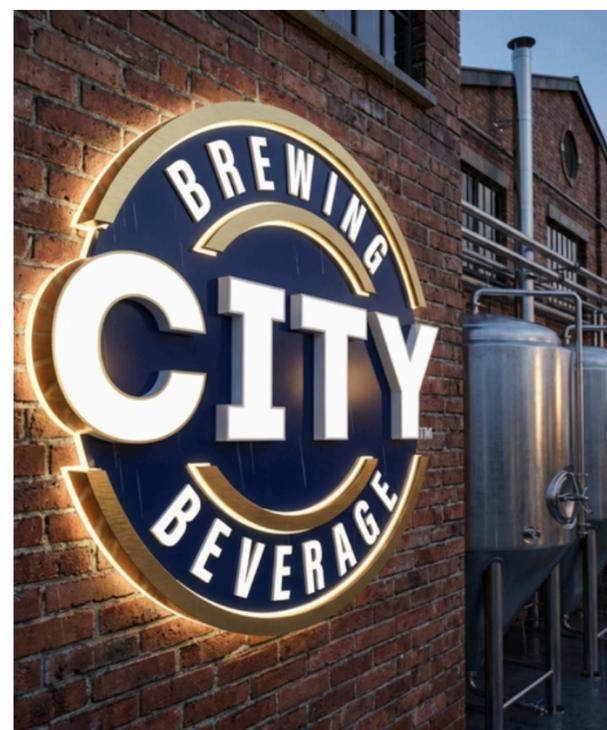
Category:
**Digital
Communication**
Brands: Stryker; Mastelli



Development of web banners
Social media templates

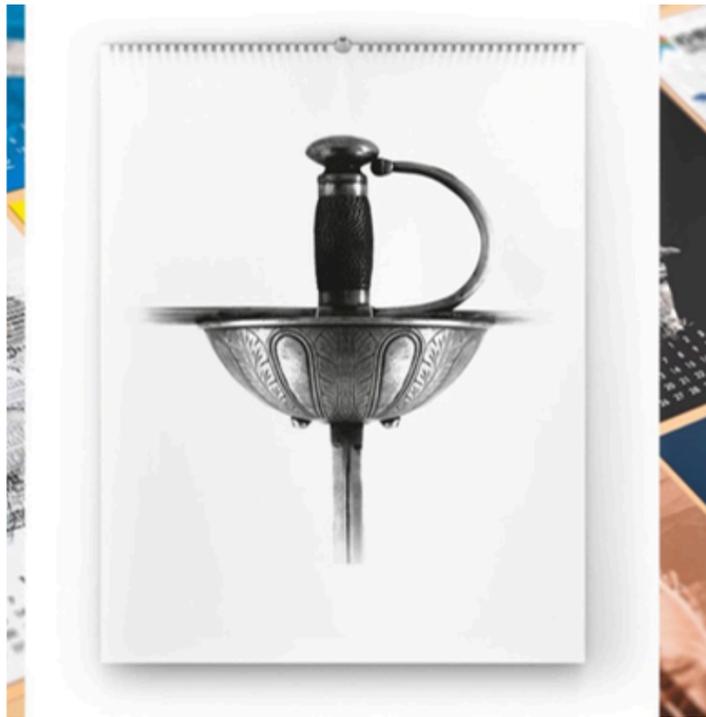


Brand:
**CITY BREWING
BEVERAGE**



Corporate Identity Rebranding
Website Design Development

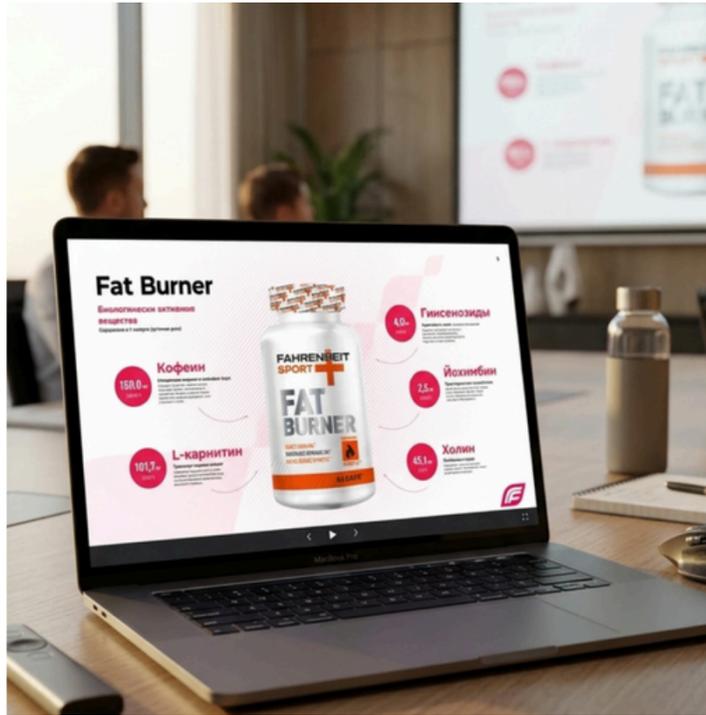




Brand:
USM



Development of corporate
gifts - Calendars

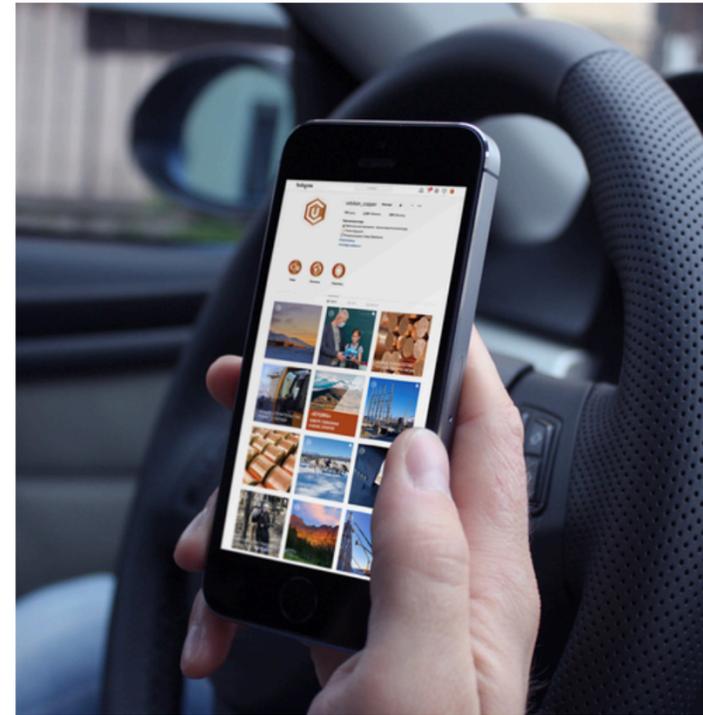


Brand:

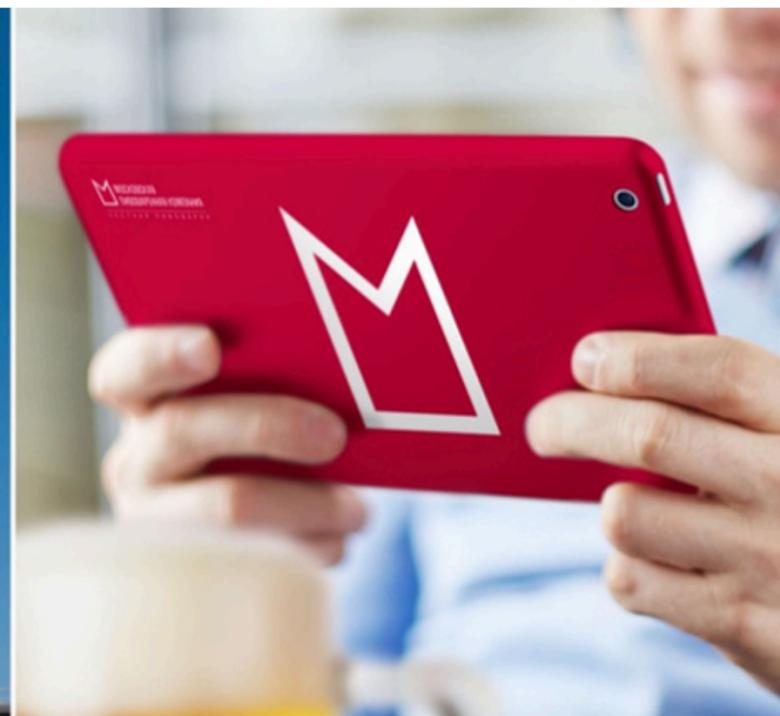
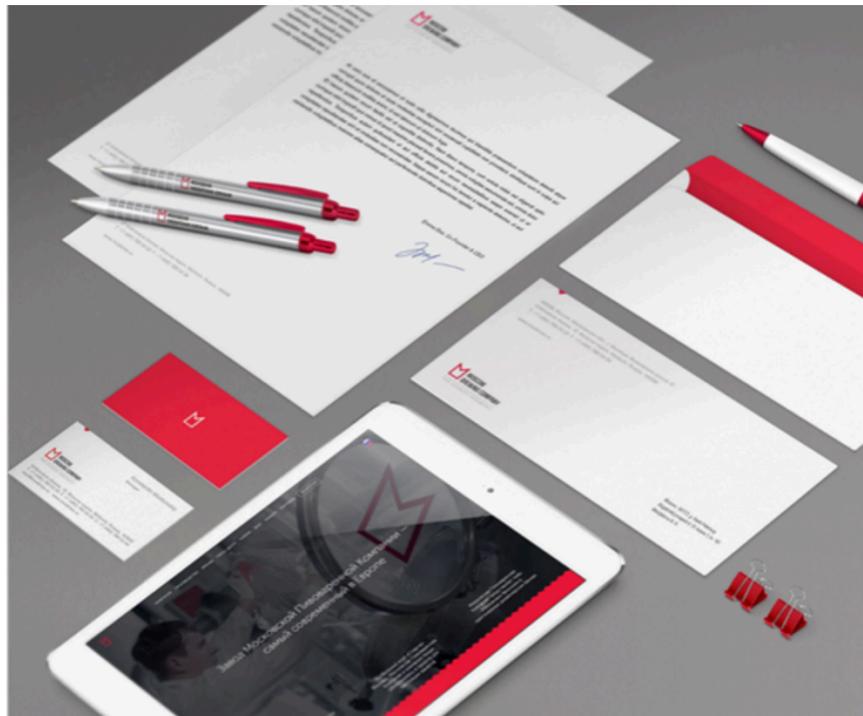
FNF

Project: FAHRENHEIT
NUTRITION FORMULA

Development of corporate
identity



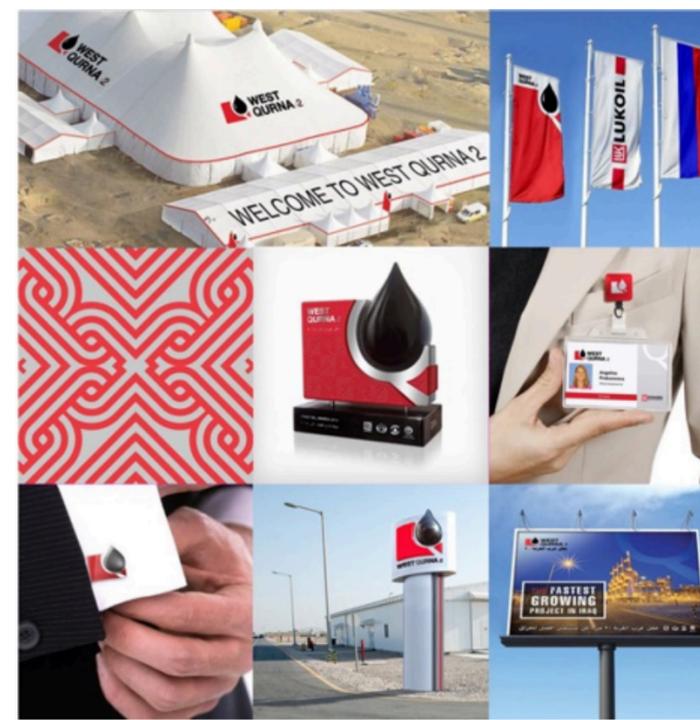
Category:
Corporate Identity



Branding corporate materials
Development of SM templates
Brandbook development



Category:
Corporate Identity



Corporate Identity development
POSM
Logo Development
Interior Design

ddh
design
house

www.ddh.ru